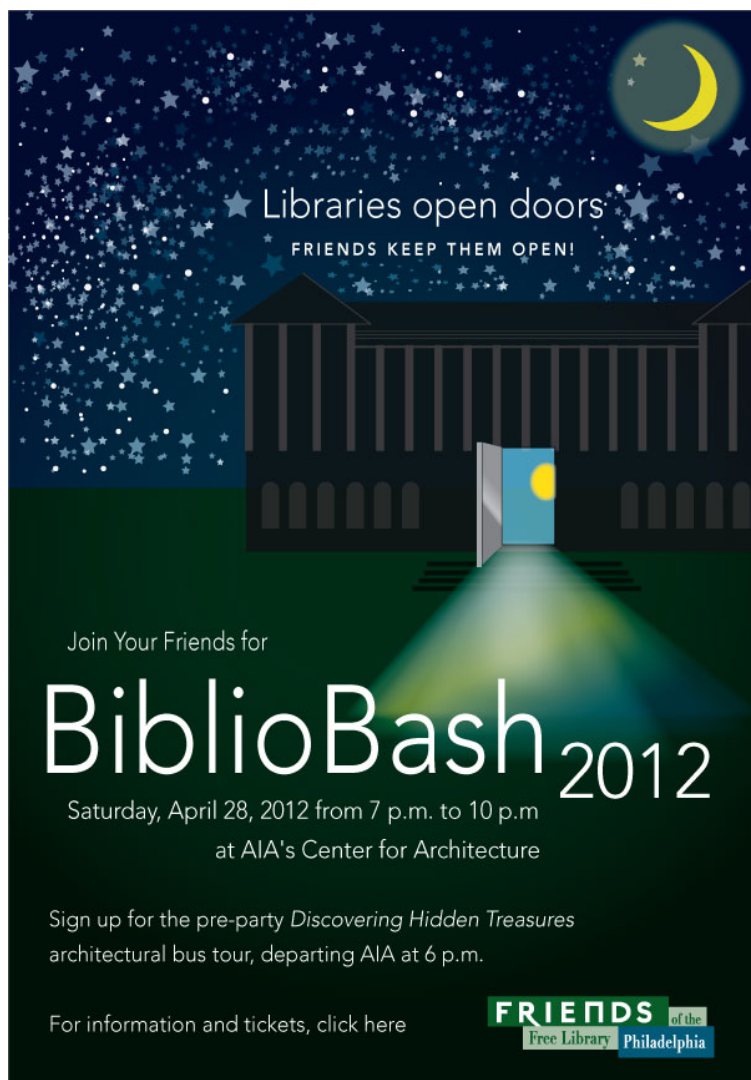


Interested in Sponsorship?

BiblioBash 2012, Friends of the Free Library's fundraising event, is April 28 at the AIA Center for Architecture. Directly impacting our mission of keeping libraries relevant and doors open, **BiblioBash** is a wonderful way to celebrate our accomplishments and the groundbreaking work we do in the community. We've found the success of the event is credited largely to our sponsors, who lend their name and financial support to the event.

BiblioBash 2012 kicks off with the pre-event (6 p.m.) premier of **Discovering Hidden Treasures**, a 60-minute trolley tour of architectural delights led by David S. Traub, AIA, leading city architect and visionary historic preservationist. We will travel through the Callowhill neighborhood with a view of the viaduct, across Spring Garden Street and into the old-world charm of Northern Liberties with two very exciting stops along the way.

We promise - you won't want to miss it! As a sponsor, you receive tickets for **Discovering Hidden Treasures** and **BiblioBash**. Select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship will be used to help Friends of the Free Library keep libraries relevant and doors open. **The deadline for sponsor confirmation is: Friday, February 10.**

A promotional graphic for BiblioBash 2012. The background is a dark blue night sky filled with white stars and a yellow crescent moon. In the center, a silhouette of a classical building with columns is shown with one door open, emitting a bright yellow light. The text 'Libraries open doors' is written in white, with 'FRIENDS KEEP THEM OPEN!' below it. At the bottom, it says 'Join Your Friends for BiblioBash 2012' in large white letters, followed by 'Saturday, April 28, 2012 from 7 p.m. to 10 p.m. at AIA's Center for Architecture'. There is also a sign-up link and the Friends of the Free Library Philadelphia logo.

Libraries open doors
FRIENDS KEEP THEM OPEN!

Join Your Friends for
BiblioBash 2012
Saturday, April 28, 2012 from 7 p.m. to 10 p.m.
at AIA's Center for Architecture

Sign up for the pre-party *Discovering Hidden Treasures*
architectural bus tour, departing AIA at 6 p.m.

For information and tickets, click here

FRIENDS of the
Free Library Philadelphia

Sponsor Levels

\$500 DIGITAL DELIGHT

- 5 **BiblioBash** tickets
- 5 guaranteed **Discovering Hidden Treasures** tickets - limited space and selling out quick!

\$1,000 PAGE-TURNER

- 5 **BiblioBash** tickets
- 2 **Discovering Hidden Treasures** tickets
- Corporate logo featured prominently in **BiblioBash** signage
- Recognition in all event advertising, mailings, emails, and public outreach

\$2,500 BESTSELLER

- Perks of Page-Turner Sponsorship, plus
- 8 total **BiblioBash** tickets
- 4 total **Discovering Hidden Treasures** tickets
- Table space for display/distribution of corporate literature at **BiblioBash** registration area

\$3,500 PRESENTING SPONSOR

- Perks of Bestseller Sponsorship, plus
- 12 total **BiblioBash** tickets
- 6 total **Discovering Hidden Treasures** tickets
- Special invitation to address audience at **BiblioBash**
- Corporate logo displayed in windows of our two Center City bookstores through April 28

For more information:

VISIT OUR WEBSITE: www.libraryfriends.info/bibliobash.php

CALL OR EMAIL: Amy Dougherty, Executive Director
215-567-4562 • adougherty@libraryfriends.info



BIBLIOBASH 2012

April 28, 2012 at AIA Center for Architecture

Sponsorship Commitment Form

Thank you for your interest in sponsoring Friends of the Free Library's **BiblioBash 2012**, our annual fundraising event. Sponsorship provides corporations and individuals the unique opportunity for charitable giving and valuable exposure to make a positive investment in our communities and the lives of the people that we serve.

If you wish, Friends of the Free Library will work with sponsors to customize a package that will meet your business needs.

Please complete and return the form below.

SPONSORSHIP LEVEL: _____

AMOUNT: \$ _____

COMPANY NAME: _____

ADDRESS: _____

CONTACT NAME: _____

TELEPHONE: _____ **EMAIL:** _____

Early sponsorship commitments (for inclusion on print invitation) must be submitted by Friday, February 10. Sponsorship commitments received after February 10 will be recognized on our website and additional print materials. Please make checks payable to **Friends of the Free Library of Philadelphia**, and return with completed form to:

Friends of the Free Library of Philadelphia
1901 Vine Street, Philadelphia, PA 19103
215-567-4562

Sponsor logos should be submitted by February 10, 2012 to jennifer@libraryfriends.info.
(Acceptable file formats: jpg, pdf, ai, eps, bmp, tiff)

The Friends of the Free Library, founded in 1973, is an independent, nonprofit charitable organization that stewards equitable library service through neighborhood based Friends Groups who volunteer to support their local library.